COMMERCIAL DOSSIER













2020-2021 PURPOSES





Formula Student is the most important motorsport student competition around the world. It's backed by known engineers and drivers such as David Coulthard, and very important industries like Bosch, Land Rover, Jaguar o Mercedes.

It helps students to innovate and learn about the motorsport world competing in highly renowned tracks of the motoring outlook.









UJI MOTORSPORT

First we are a team, then competitors



UJI Motorsport is a group of Jaume I University students who have undertook the project of design and build a car to compete with it around Europe, and at the same time, internationally.

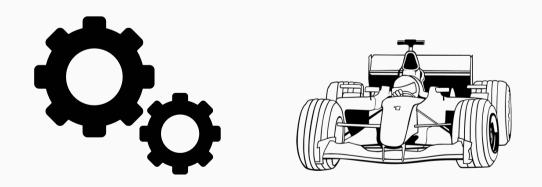
Our main purpose is to put into practice knowledges which we have been learnig during the first years in the university creating each year one totally new vehicle, without the possibility of use the one which we have modeled years before .

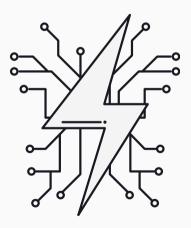
Nonetheless, as a team, we want to be a known project in our country, and, at the same time, abroad; so, It could help us to achive the job which each one of us has been dreaming for years.

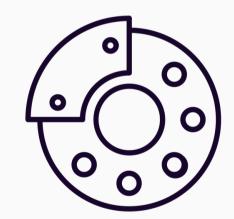
OUR TEAM

Our team is composed by 50 members divided in six departments to carry out every tasks as well as we can.

DEPARTMENTS

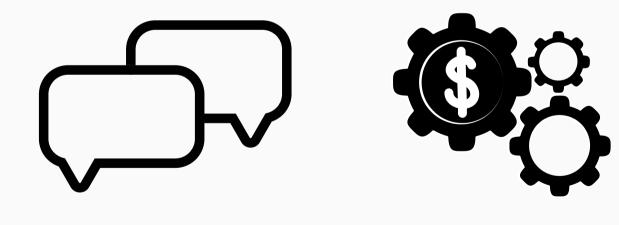






POWERTRAIN CHASSIS

ELECTRONICS DYNAMICS



COMUNICATION

MARKETING

ABOUT US?

During the years that we have been competing, we could enjoy some of the most known european circuits. Among them, we can find:





MONTMELÓ CIRCUIT

Our main goal is work hard to compete in more than one competition along different european countries, like Netherlands, Germany or Czech Republic.

So, for that reason, we study during the previous months to pass different exams and get the place in those contest.







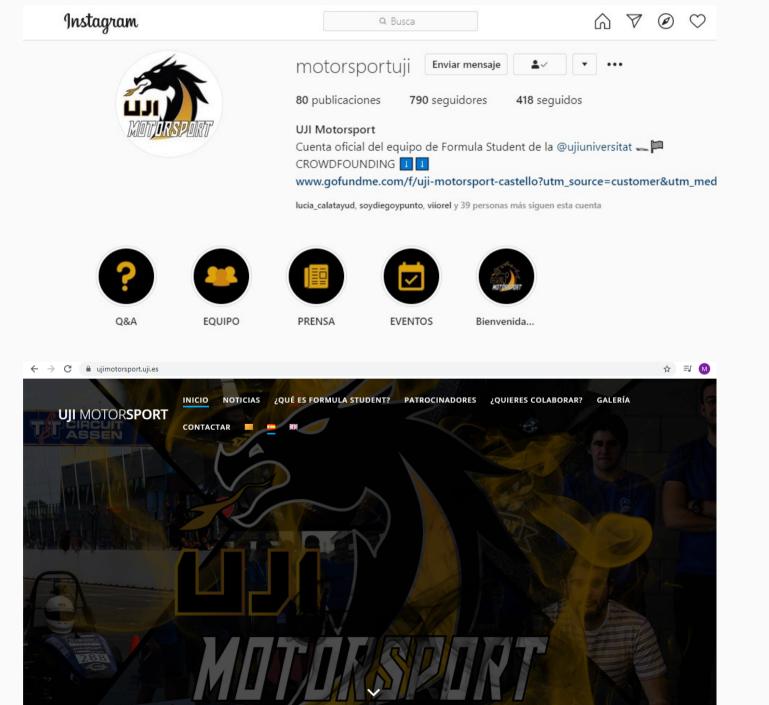
NEW IDENTITY

To face the new season strongly and get a serious identity, we have chosen to renew and change our identity desing.





SOCIAL NETWORKS AND WEB PAGE



Instagram



UJI Motorsport @MotorsportUJI

←

Twitter

Cuenta oficial UJI Motorsport, equipo de Formula Student de la @ujiuniversitat

◎ Castellón de la Plana, España & ujimotorsport.uji.es E Se unió en septiembre de 2019

67 Siguiendo 65 Seguidores

Tweets

Web page



UJI Motorsport

Tweets y respuestas

Fotos y videos

Me gusta

PURPOSES

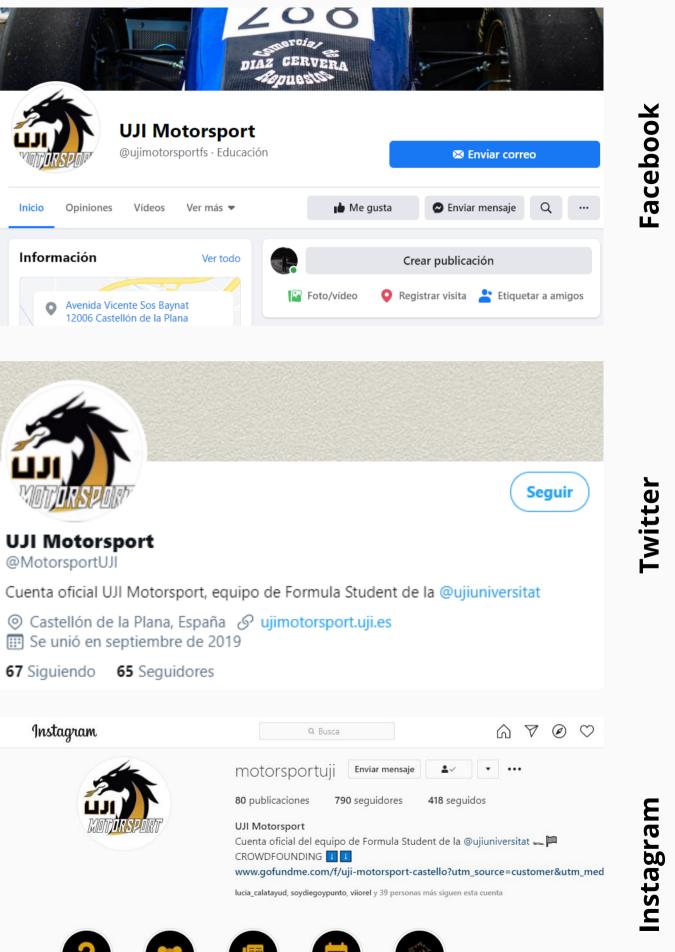


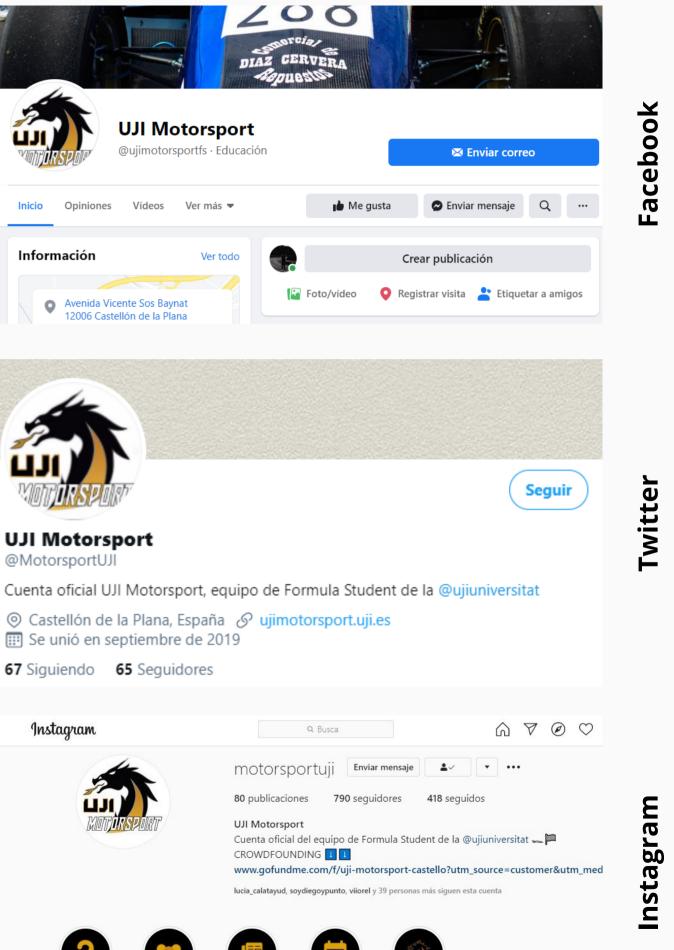


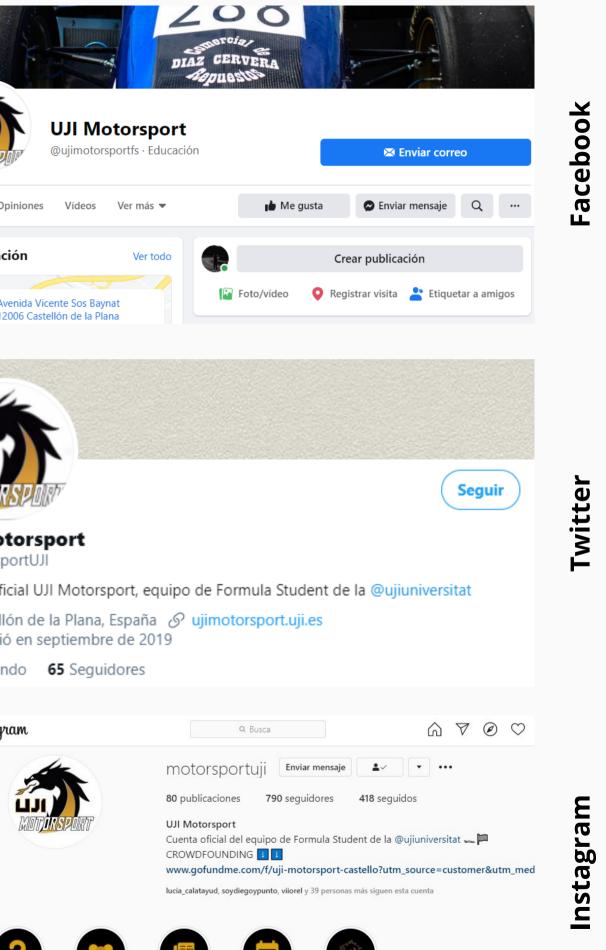
SOCIAL NETWORK

Social Networks are our most powerful tool to make contact with people through Instagram, Facebook and Twitter. So, since now we want to be more active posting and sharing interesting content, including sponsors information.

Moreover we are going to try the fact of growing up as months go by.



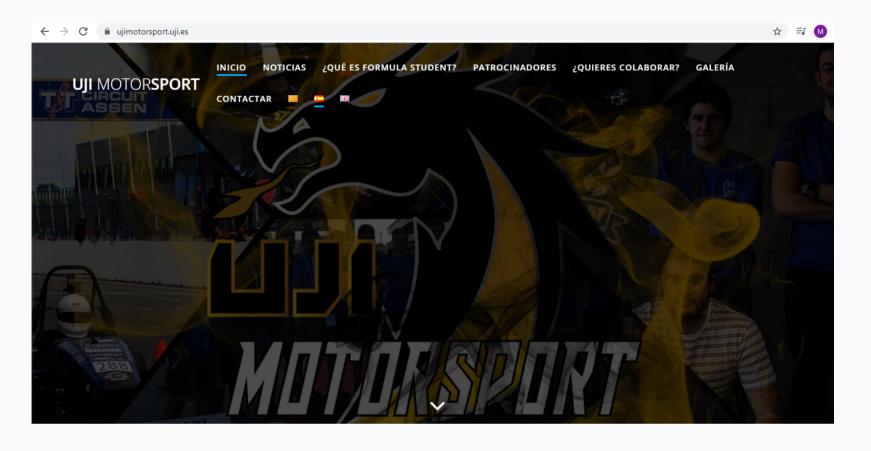






PRENSA

EVENTOS



ujimotorsport.uji.e

¿CÓMO SURGIÓ UJI MOTORSPORT?

Ull Motorsport surgió por la iniciativa de varios estudiantes de la Universitat Jaume I de Castelló (UJI) que propusieron el proyecto del equipo a los directores de Escuela Superior de Tecnología y Ciencias Experimentales.

Querían participar en la competición estudiantil Formula Student y, además, representar a la universidad. En su segunda temporada, el equipo consiguió clasificarse para una prueba europea en el circuito de Euro- Ring en Hungría.

El tercer año de competición, si conseguimos clasificarnos para el campeonato en el circuito de Assen y en la prueba del Circuito de Barcelona.

Más allá de las competiciones, UJI Motorsport se ha hecho un hueco como proyecto de innovación tanto en la comunidad universitaria, como en la provincia de Castellón.



WEB PAGE

In the web page everyone could find information about the competition and the team. Whatsmore, we will include our sponsors **banners**.

Furthermore, this year, main sponsors could choose the option of get their **own section** to present plans and projects that we make together and, also, news about them.

MASS MEDIA

elEconomista.~

UJIMotorsport FS Team consigue clasificarse para Formula Student Netherlands



This month we have started our mass media campaing. UJI Motorsport want to be present in every media in our community and country, including radio, TV and newspapers.

We are a novel team with less resources than big teams. Therefore, as a team, we want to keep in contact with people every day through all of the media that we have mentioned before.

EVENTS

UJI Motorsport is working to create different **events** which could be enjoyed by everyone during next year. So, due to the pandemic and according to restrictions, the team is working hardly to find different options and carry out this event in the best way as we can.

CONTACT



ujiformulastudentegmail.com

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www.ujimotorsport.uji.es



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