

COMMERCIAL DOSSIER



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FORMULA STUDENT

MORE THAN A COMPETITION





MORE THAN A COMPETITION

Formula Student is the most important motorsport student competition around the world. It's backed by known engineers and drivers such as David Coulthard, and very important industries like Bosch, Land Rover, Jaguar o Mercedes.

It helps students to innovate and learn about the motorsport world competing in highly renowned tracks of the motoring outlook.





ABOUT US?





UJI MOTORSPORT

First we are a team, then competitors



UJI Motorsport is a group of Jaume I University students who have undertaken the project of design and build a car to compete with it around Europe, and at the same time, internationally.

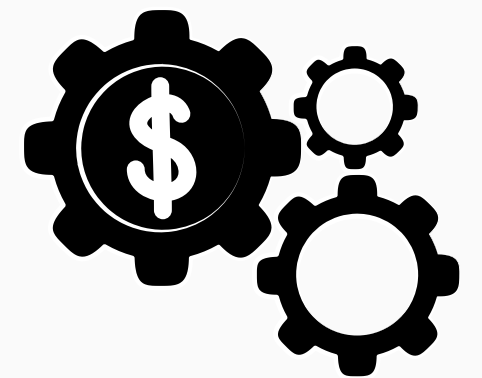
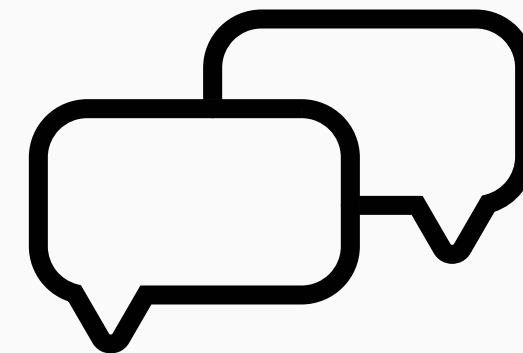
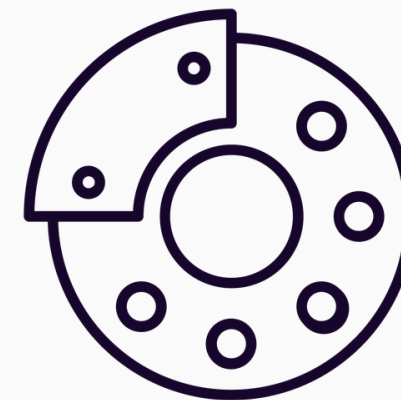
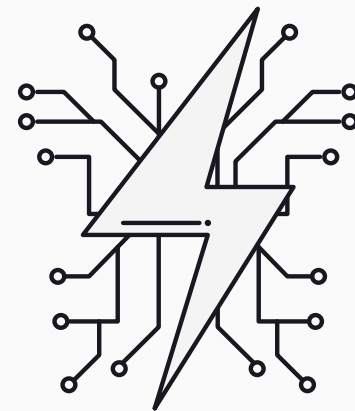
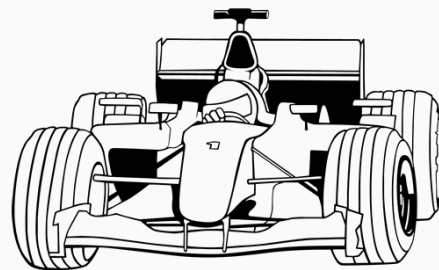
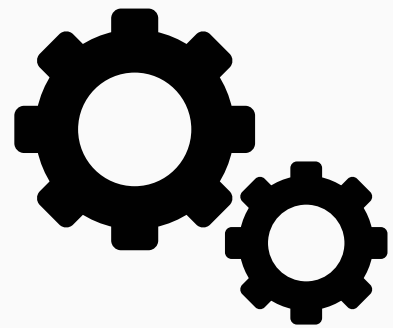
Our main purpose is to put into practice knowledges which we have been learning during the first years in the university creating each year one totally new vehicle, without the possibility of use the one which we have modeled years before .

Nonetheless, as a team, we want to be a known project in our country, and, at the same time, abroad; so, It could help us to achieve the job which each one of us has been dreaming for years.

OUR TEAM

Our team is composed by 50 members divided in six departments to carry out every tasks as well as we can.

DEPARTMENTS



POWERTRAIN

CHASSIS

ELECTRONICS

DYNAMICS

COMUNICATION

MARKETING

ABOUT US?

During the years that we have been competing, we could enjoy some of the most known european circuits.

Among them, we can find:



ASSEN CIRCUIT



EURO-RING CIRCUIT



MONTMELÓ CIRCUIT

Our main goal is work hard to compete in more than one competition along different european countries, like Netherlands, Germany or Czech Republic.

So, for that reason, we study during the previous months to pass different exams and get the place in those contest.



NEW IDENTITY DESING





NEW IDENTITY

To face the new season strongly and get a serious identity, we have chosen to renew and change our identity desing.

Rollups

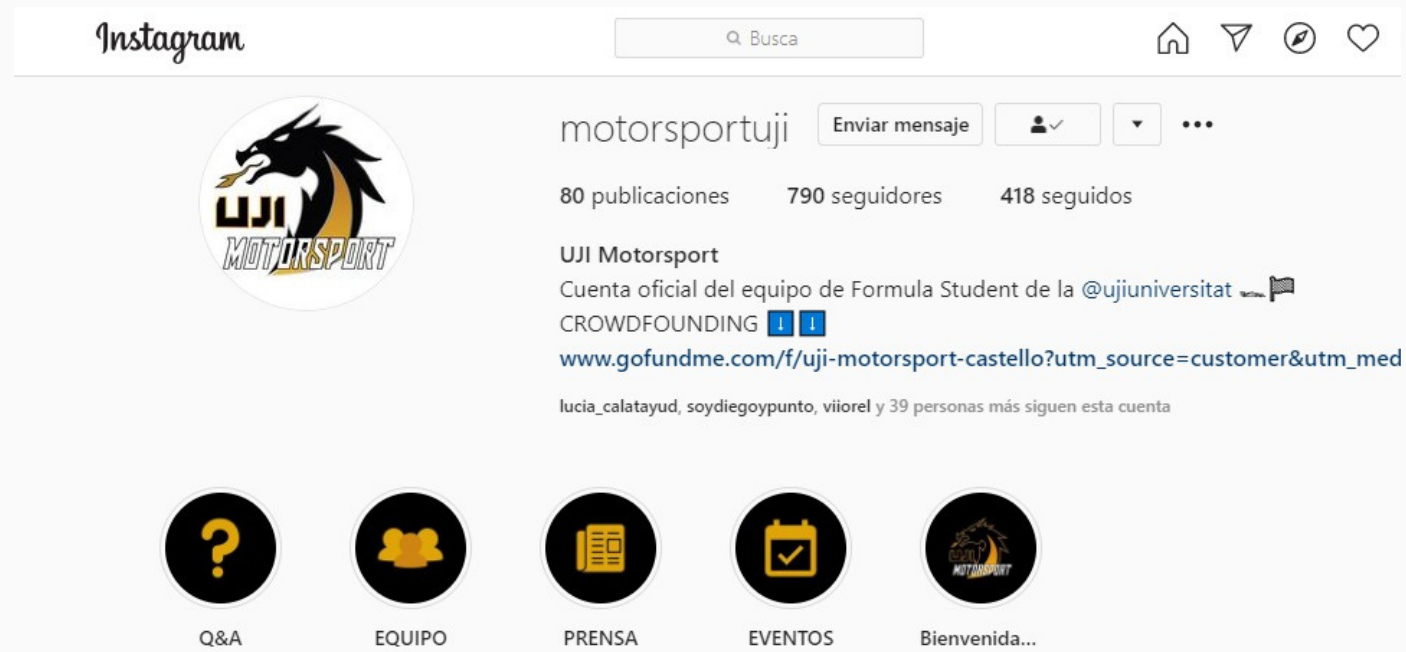


Photocall

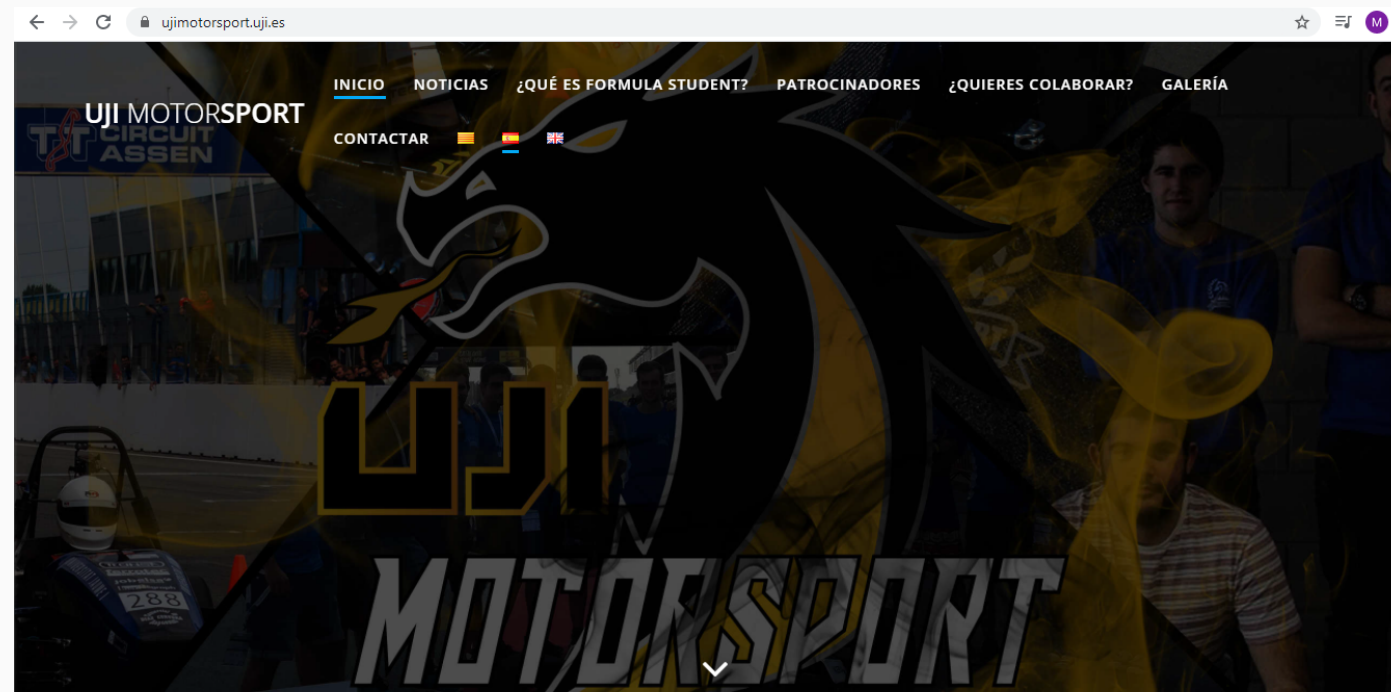


SOCIAL NETWORKS AND WEB PAGE

Instagram



Web page



Twitter



2020-2021

PURPOSES





SOCIAL NETWORK

Social Networks are our most powerful tool to make contact with people through **Instagram, Facebook** and **Twitter**. So, since now we want to be more active posting and sharing interesting content, including sponsors information.

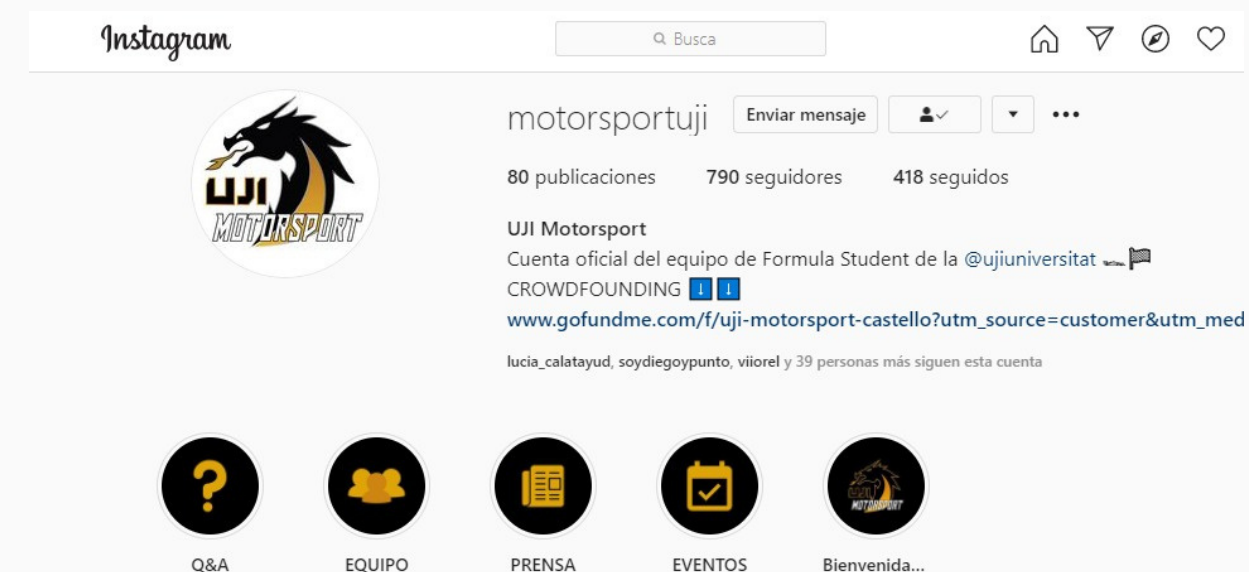
Moreover we are going to try the fact of **growing up** as months go by.



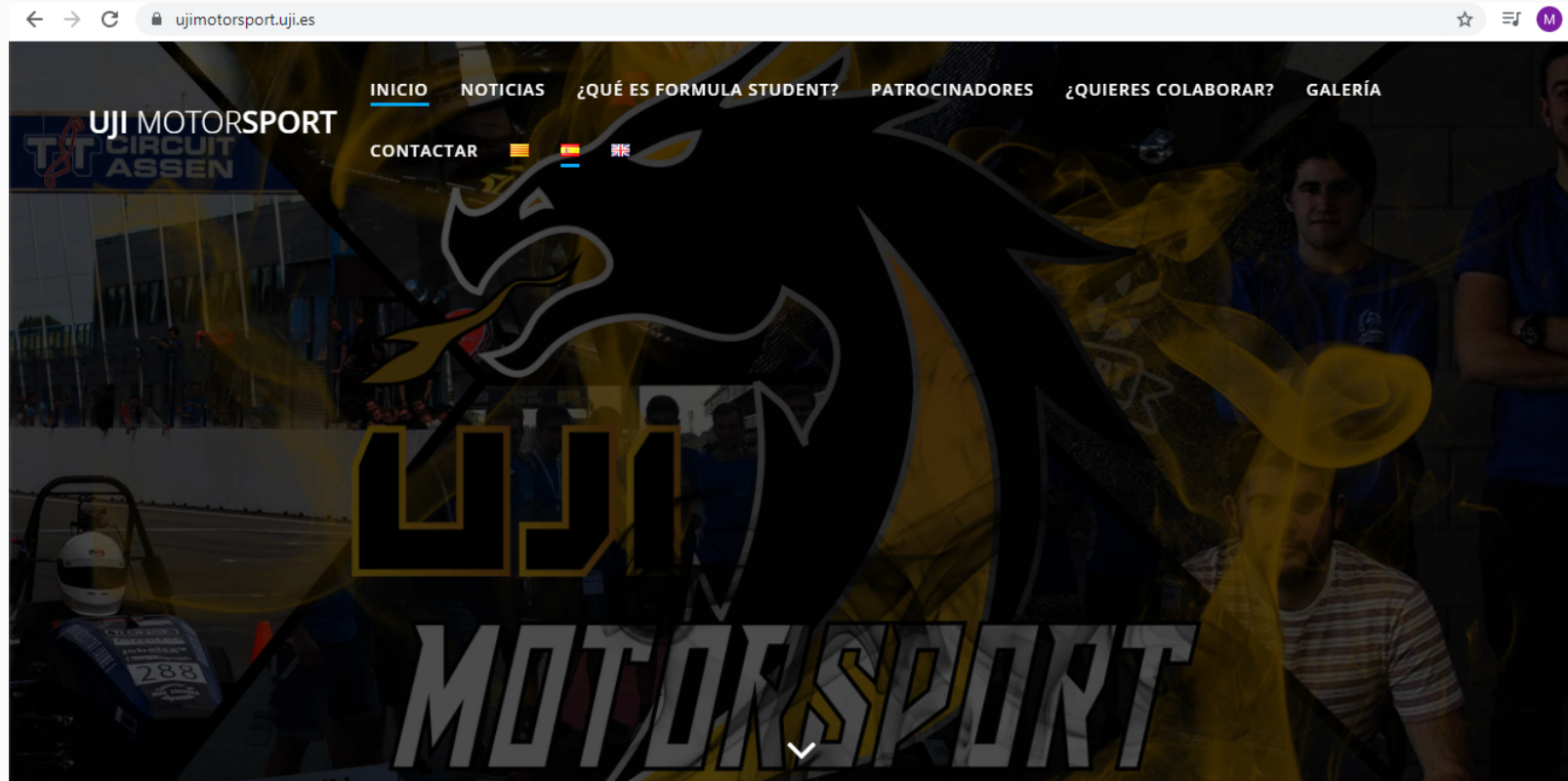
Facebook



Twitter



Instagram



WEB PAGE

In the web page everyone could find information about the competition and the team. Whatsmore, we will include our sponsors **banners**.





MASS MEDIA

This month we have started our mass media campaigning. UJI Motorsport want to be present in every media in our community and country, including radio, TV and newspapers.

We are a novel team with less resources than big teams. Therefore, as a team, we want to keep in contact with people every day through all of the media that we have mentioned before.

EVENTS

UJI Motorsport is working to create different **events** which could be enjoyed by everyone during next year. So, due to the pandemic and according to restrictions, the team is working hard to find different options and carry out this event in the best way as we can.

CONTACT



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